



BOYS & GIRLS CLUBS
OF GREATER OXNARD AND
PORT HUENEME



▶ CASE STATEMENT 2010

GREAT FUTURES START HERE



KEY ELEMENTS FOR POSITIVE YOUTH DEVELOPMENT

Today, more than ever, young people are confronted with tremendous obstacles. This is especially true for those kids from disadvantaged circumstances. According to the Centers for Disease Control, more than 13 million young people live in poverty in the United States. Kids in these underserved communities are more likely to be left alone and unsupervised during the critical afterschool hours, when young people are at a greater risk of being the victim of a violent crime.

Poverty is often a cycle in which families and young people can become trapped, sometimes for generations. Every 29 seconds another student gives up on school, resulting in more than one million American high school students who drop out every year. These young people can perpetuate the cycle of poverty, as they are more likely than high school graduates to be unemployed, in poor health, on public assistance, single parents with children who drop out of high school, and essentially absent from the civic lives of their communities. In fact:

- ▶ Dropouts earn about \$9,000 less per year than high school graduates
- ▶ Dropouts were more than three times more likely than college graduates to be unemployed and twice as likely as high school graduates to slip into poverty

Boys & Girls Clubs of Greater Oxnard and Port Hueneme are part of a national affiliation of more than 4,000 local Clubs and Boys & Girls Clubs of America (BGCA). Through extensive research, BGCA has identified certain elements that make it possible for Clubs to assure positive developmental experiences for Club youth. We have learned that the level of impact a Club has on young people depends on how often and how long members participate, as well as how well the Club implements five key elements.

- 1** A Safe, Positive Environment: Club staff, facilities, program offerings and age-appropriate settings create stability, consistency and a sense of physical and emotional safety for members. The Club provides structure and clearly defines acceptable behaviors.
- 2** Fun: Clubs generate fun for members. Members develop a strong sense of belonging through connections they establish with staff and peers. Staff members make the Club feel like home, fostering a family atmosphere and creating a sense of ownership for members.
- 3** Supportive Relationships: Club youth develop meaningful relationships with peers and adults. Staff members actively cultivate such relationships to ensure that every member feels connected to one or more adults and peers. Staff members demonstrate warmth, caring, appreciation, acceptance and proper guidance in their interactions with members.
- 4** Opportunities and Expectations: Club youth acquire physical, social, technological, artistic and life skills. Clubs encourage members to develop moral character and behave ethically. Staff members establish and reinforce high expectations and help young people do well in school and pursue a post-secondary education.
- 5** Recognition: Clubs recognize and affirm young people's self-worth and accomplishments. Staff members encourage youth and provide positive reinforcement as they make improvements and experience success. The Club showcases young people's achievements.

BE MOTIVATED

OUR YOUTH DEVELOPMENT OUTCOMES

The Boys & Girls Clubs of Greater Oxnard and Port Hueneme seeks to help all youth live full and satisfying lives. The outcomes below describe our expectations and goals for young people. Through frequent participation in our programs that are designed to incorporate these key elements, young people become productive, caring, responsible citizens.

- ▶ **Positive Self-Identity:** Youth set and attain goals and have a positive view of their future, confidently making the necessary decisions to achieve their life plans. They become self-sufficient and are able to support themselves and others.
- ▶ **Health and Well-being:** Youth adopt a healthy diet. They practice healthy lifestyle choices and make a lifelong commitment to fitness.
- ▶ **Positive Values:** Youth develop and demonstrate strong character and are guided by positive values including honesty, integrity, caring and fairness.
- ▶ **Commitment to Learning:** Youth value education and lifelong learning and make them an integral part of their future plans.
- ▶ **Social Competency:** Youth have positive relationships with family, friends and coworkers and appreciate cultural diversity.
- ▶ **Community and Civic Involvement:** Youth are engaged citizens of their community and the world.

BE inspired



LONG-TERM IMPACTS

IT ALL ADDS UP TO A BETTER COMMUNITY

Proven Results

The Economic Impact Reports*

<http://www.bgcop.org/aboutus/economicimpact.htm>

Eliminating Teen Pregnancy

Teen moms are less likely to finish high school and more likely to depend on public health care and welfare. Their children are more likely to perform poorly in school and are at greater risk for abuse and neglect. Sons of teen moms are 13 percent more likely to end up in prison and commit violent crimes.

With the Boys & Girls Clubs of Greater Oxnard and Port Hueneme investing in programs that teach self-esteem and health, the pregnancy rate for girls at the Club is an astounding zero.

Raising Graduation Rates

Club youth live in an area where education is often viewed as a low priority. By partnering with the local school district and community leaders to teach kids that education is their path to a brighter future, the Club helps the community save considerable dollars in social service costs associated with workers who have not earned a high school diploma.

Preventing Crime

Studies show that teens are most likely to commit crimes between the hours of 3-8 p.m., after school has let out and before adults are home from work. At the Boys & Girls Clubs of Greater Oxnard and Port Hueneme, 60 percent of our members are from single-parent households. Our teens are exposed to positive role models and activities that help them create their own exciting future while staying off the streets.

Teen Pregnancy Rates

National: 4%
Oxnard: 14%
BGCOP Youth: 0%

Savings to the community

\$166,000 annually
\$7,990,000 lifetime

Graduation Rates

National: 80%
Oxnard/Port Hueneme: 62%
BGCOP youth: 96%

Savings to the community

\$2,500,000

Arrest Rates

Ventura County youth: 11%
BGCOP youth: 3%

Repeat Crime Rates

National youth: 60%
BGCOP youth: 9%

Savings to the community

\$26,987,000 annually

*Economic Impact of the Boys & Girls Clubs of Greater Oxnard and Port Hueneme on the Community: A Study of the Return in Investing in Our Children was conducted by Dr. Jamshid Damooei, co-director of the Center for Leadership and Values at California Lutheran University.

OUR FORMULA FOR SUCCESS

The Boys & Girls Clubs of Greater Oxnard and Port Hueneme works hard to inspire and enable all young people to realize their full potential as productive, responsible and caring citizens.

We serve more than 7,200 members through:

- ▶ 3 full-service clubs
- ▶ 13 schools sites
- ▶ A public housing site
- ▶ The Ventura County Juvenile Justice Center

Program areas include:

- ▶ Character and leadership development
- ▶ Education and career development
- ▶ Health and life skills
- ▶ The Arts
- ▶ Technology
- ▶ Sports, fitness and recreation

While today's youth face many challenges, the Boys & Girls Clubs of Greater Oxnard and Port Hueneme continue its 56-year tradition of offering proven solutions that work. The Club has provided youth with daily, guidance-oriented character development programs, firmly establishing its reputation as "The Positive Place for Kids."

Our mandate is clear: Build upon this success to reach out and serve even more youth. Our community's future depends on it, and you can help to make a difference.

BE DRIVEN



BE GREAT

OUR MISSION

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

OUR CORE PROMISE

To America's Youth

To provide a safe, positive place and to have a significant impact on their lives.

To The Nation

To uphold high ethical standards, especially in overseeing our finances, reporting data on membership and community outreach, being good stewards of the donor dollar, and representing ourselves to the public.

CORE BELIEFS

A Boys & Girls Club provides:

A safe place to learn and grow

Ongoing relationships with caring, adult professionals

Life-enhancing programs and character developing experiences

Hope and opportunity

PROGRAM AREAS

Education and Career Development provides opportunities for career exploration, educational enhancement and tutoring.

- Project Learn
- Goals for Graduation
- Power Hour: Making Minutes Count
- Career Launch
- CLUB Service
- Junior Staff: Cultivating Tomorrow's Club Professionals Today
- Money Matters: Make it Count
- Youth Empowerment Program
- Summer Jobs
- College Bound-BE GREAT Graduate

Character and Leadership Development encourages a member to become a responsible, caring citizen.

- Youth of the Year
- Keystone Club
- Torch Club

Health and Life Skills are initiatives to help youth achieve and maintain healthy, active lifestyles.

- Healthy Habits
- SMART Moves
- SMART Girls
- Passport to Manhood
- NetSmartz

The Arts help young people enhance self-expression and creativity. They provide exposure to and developing skills in crafts, and visual, performing and literary arts.

- Peace Thru Music
- National Fine Arts Exhibit Program
- ImageMakers National Photography Program
- Digital Arts Site and Festivals

Sports, Fitness and Recreation programs help provide fitness, a positive use of leisure time, reduction of stress, appreciation for the environment, and social and interpersonal skills.

- Triple Play: A Game Plan for Mind, Body and Soul
- Rookie League Baseball
- NFL Youth Football League
- Basketball
- Track
- Soccer
- Camps and Clinics

SPECIALIZED INITIATIVES

- Teen Initiative
- College Bound
- Club Tech
- Family P.L.U.S. (Parents Leading, Uniting, Serving)
- Latino Outreach Initiative

BENEFITS

The youth of Oxnard and Port Hueneme are the community's greatest resource. The benefit of educated, happy, healthy and civic-minded young people reach far beyond the youngsters who are directly involved in the work of the Club. Boys & Girls Clubs are a vital asset to the communities where they have a strong presence. Support for our proven cost-effective programs is truly an important investment in the future of the community, which pays huge dividends.

BE PREPARED



WHERE GREAT FUTURES START!

ENDOWMENT

The Boys & Girls Clubs of Greater Oxnard and Port Hueneme invites you to become a partner in securing a better future for the youth in our community through support for our endowment.

PURPOSE AND GOALS: The purpose of our endowment is to provide a stable funding source that will be under the control and discretion of the Boys & Girls Clubs of Greater Oxnard and Port Hueneme.

FUND MANAGEMENT: The Club's endowment fund is held in trust and is professionally managed locally under the direction of the Club's Investment Committee. By policy, only the endowment income, up to 5 percent annually, is spent on program needs, thus protecting the principle in perpetuity.

ENDOWMENT FUNDS: Generally, unrestricted gifts to the endowment are added to the general endowment fund and a limited portion of the income from this fund is used annually to support the operations of the Club. Larger gifts may be restricted by agreement between the donor and the Club for specific, ongoing use – such as one of our five core program areas, building maintenance, key positions, scholarships or specialized initiatives – and may be named to honor the donor, his or her family, or some other worthy honoree.

NAMED ENDOWMENT OPPORTUNITIES

CHARACTER AND LEADERSHIP DEVELOPMENT

The Club Teen Center \$2 million Endowment for Character and Leadership Development provides programs that encourage youth at the Boys & Girls Clubs of Greater Oxnard and Port Hueneme to become responsible, caring citizens.

Required Annual Funding = \$100,000 @ 5% = Endowment Requirement = \$2,000,000

EDUCATION AND CAREER DEVELOPMENT

College Bound \$75,000 Endowment for Education and Career Development provides opportunities for career education, educational enhancement and tutoring at the Boys & Girls Clubs of Greater Oxnard and Port Hueneme.

Required Annual Funding = \$75,000 @ 5% = Endowment Requirement = \$1,500,000

THE ARTS

The Peace Thru Music Program \$2 million Endowment for the Arts provides programs that help young people enhance self-esteem and creativity by providing exposure to and developing skills in crafts, and visual, performing and literary arts at the Boys & Girls Clubs of Greater Oxnard and Port Hueneme.

Required Annual Funding = \$100,000 @ 5% = Endowment Requirement = \$2,000,000

The Fine Arts Program \$1 million Endowment for the Arts provides programs that help young people enhance self-esteem and creativity by providing exposure to and developing skills in crafts, and visual, performing and literary arts at the Boys & Girls Clubs of Greater Oxnard and Port Hueneme.

Required Annual Funding = \$50,000 @ 5% = Endowment Requirement = \$1,000,000

SPORTS, FITNESS AND RECREATION

The Sailing Program \$500,000 Endowment for Sports, Fitness and Recreation provides programs for fitness, a positive use of leisure time, reduction of stress, appreciation for the environment, and social and interpersonal skills at the Boys & Girls Clubs of Greater Oxnard and Port Hueneme.

Required Annual Funding = \$25,000 @ 5% = Endowment Requirement = \$500,000

Team Sports Leagues: Endowment for Sports, Fitness and Recreation provides programs for fitness, a positive use of leisure time, reduction of stress, appreciation for the environment, and social and interpersonal skills at the Boys & Girls Clubs of Greater Oxnard and Port Hueneme.

Required Annual Funding = \$100,000 @ 5% = Endowment Requirement = \$2,000,000

TECHNOLOGY

Club Tech \$1.5 million Endowment for Technology provides programs for technology, software and training to equip youth with vital skills to compete academically in a 21st century workforce at the Boys & Girls Clubs of Greater Oxnard and Port Hueneme.

**Required Annual Funding = \$75,000 @ 5% = Endowment Requirement = \$1,500,000
Total endowment needed = \$10,500,000**

Your gift to the Club's endowment will provide a legacy of hope and opportunity for untold numbers of youth in the future. Donors making outright gifts to the endowment are recognized as members of the Club's Harriet H. Samuelsson Society and receive regular reports on the status of the Club's work and on the endowment. In addition, donors who make deferred gifts are members of The Heritage Club, a national recognition society for individuals who include their local Club in their estate plans, and will receive our Legacy newsletter.

MAKING A GIFT: The Boys & Girls Clubs Greater Oxnard is a 501(c)3 charitable organization tax ID #95-1785162. Gifts to our endowment may qualify for charitable deductions under both the Federal Income Tax and the Federal Estate and Gift Tax laws.

- 1. An outright gift of cash or securities.** For gifts of cash, you are entitled to an income tax deduction up to 50% of your Adjusted Gross Income (AGI) with a five-year carry-over period for any excess. For gifts of long-term appreciated securities, the limit is 30% of AGI, and you will avoid the capital gains tax that would have applied had you sold them.
- 2. An outright gift of real estate or other property.** Most real estate has appreciated faster than the rate of inflation and offers great potential in charitable gift planning. A tax deduction for the fair market value of the property is permitted up to 30% of AGI and, again, you will avoid the capital gains tax.
- 3. A gift of a personal residence or farm with a retained life estate.** It is possible to transfer ownership of your personal residence or farm to the Boys & Girls Clubs while retaining the use of the property during your lifetime. You receive a current income tax deduction for the property's discounted value.
- 4. A life income gift to the Boys & Girls Clubs.** You can receive a lifetime income, in addition to various tax benefits, for making a gift to one of our life-income plans. For instance, you will receive a current income tax deduction for the present value of the eventual gift, subject to the same contribution ceilings mentioned above, and you may reduce or eliminate the capital gains tax on long-term appreciated assets. On the death of the income beneficiary (you and/or another person), the Boy & Girls Clubs will have use of the funds to further its programs.

Life income plans include:

A Charitable Gift Annuity. In exchange for a gift of cash or securities, we will agree to pay you a fixed annual income for your lifetime, backed by the assets of Boys & Girls Clubs of America. This income may start now or at a later date, such as retirement. The rate of the annuity is based on the ages of the annuitants, you or another person. You will incur no immediate capital gains on the transfer of appreciated securities and part of your annuity payment will be tax-free.

A Charitable Remainder Trust. We are happy to work with you and your financial advisors to create an individual income arrangement that suits your unique circumstances. For example, you may

choose a fixed or fluctuating payment, the rate of income, and many other features to suit your particular needs. You will incur no capital gains tax on the initial transfer of long-term, appreciated securities or real estate into the trust.

- 5. A gift of a new or existing life insurance policy.** Many people have life insurance policies that exceed their current needs. Such policies can be given to the Boys & Girls Clubs and an income tax deduction can be taken for the cash surrender value. Plus, the annual premiums on a new or existing policy given to the Boys & Girls Clubs irrevocably may also be tax deductible.
- 6. A gift of an income stream.** You can provide annual payments to the Boys & Girls Clubs from a pool of income-producing assets – a Charitable Lead Trust – that later will be returned to you or distributed to your heirs. This plan allows you to transfer assets to family members at a reduced value, while providing meaningful support to our mission for a number of years and receiving a current tax deduction.
- 7. A gift in your will or living trust.** A simple charitable bequest can provide very meaningful support to our mission, as well as reduce the amount of estate and inheritance taxes paid. Bequests may be specific, proportional or residual in nature.
- 8. A gift of retirement benefits.** Naming the Boys & Girls Clubs as primary, partial or contingent beneficiary of your retirement plan is a simple, practical gift idea. See your personnel office for the proper forms. Donors over age 70 ½ are permitted to transfer to charity up to \$100,000 per year directly from an IRA without counting it as income on their Federal Income Tax.
- 9. Creative combinations of the above gifts.** For instance, life income gifts may be established through your will or living trust, giving you the flexibility to change your mind during your lifetime and yet providing a substantial charitable estate tax deduction for taxable estates.

For additional information or to arrange a confidential gift planning consultation without obligation contact:

Tim Blaylock

Chief Professional Officer

Boys & Girls Clubs of
Greater Oxnard and Port Hueneme

805-815-4959 x 203

tblaylock@bgcop.org



BOYS & GIRLS CLUBS
OF GREATER OXNARD AND
PORT HUENEME

1900 West Fifth Street
Oxnard, California 93030

Phone: 805-815-4959
Fax: 805-815-4709

www.bgcop.org

Monday–Friday, 8 a.m.–5 p.m.