

The Boys & Girls Clubs in Ventura County offer kids positive choices and empower them to live up to their greatest potential. As kids spend time at the Clubs learning and having fun, their parents can work, confident that their kids are in a safe place. This positive ripple effect significantly impacts our local economy.

## IT ALL ADDS UP

For every dollar invested in the Boys & Girls Clubs in Ventura County, \$8 is reinvested in the community.

## THERE'S A POSITIVE PLACE FOR KIDS NEAR YOU!

### Boys & Girls Club of Camarillo

1500 Temple Ave., Camarillo  
(805) 482-8113 [www.bgccam.org](http://www.bgccam.org)

### Boys & Girls Clubs of Conejo and Las Virgenes

5137 Clareton Drive, Suite 210, Agoura Hills  
(818) 706-0905 [www.bgcconejo.org](http://www.bgcconejo.org)

### Boys & Girls Clubs of Greater Oxnard and Port Hueneme

1900 West Fifth St., Oxnard  
(805) 815-4959 [www.positiveplace4kids.org](http://www.positiveplace4kids.org)

### Boys & Girls Club of Moorpark

200 Casey Road, Moorpark  
(805) 529-1140 [www.bgcmoorpark.org](http://www.bgcmoorpark.org)

### Boys & Girls Club of Santa Clara Valley

1400 East Harvard Blvd., Santa Paula  
(805) 525-7910 [www.bgcscv.org](http://www.bgcscv.org)

### Boys & Girls Club of Simi Valley

2850 Lemon Drive, Simi Valley  
(805) 527-4437 [www.bgcsimi.com](http://www.bgcsimi.com)

### Boys & Girls Clubs of Ventura

6020 Nicolle St., Suite D, Ventura  
(805) 641-5585 [www.bgclubventura.org](http://www.bgclubventura.org)



*“Emma” sat, head in hands, wondering why and how others made such bad, life-altering choices. An older sister pregnant at 16. A young neighbor agonizing over whether or not “to party.” Reflecting, she sighed with relief and pride, facing her big decision: which college to attend. “Emma” was a typical Boys & Girls Club member who found herself and her potential.*

# THE POSITIVE CHOICE

Building a healthy economy and community

# ONE SMALL CHOICE CAN MAKE A BIG ECONOMIC IMPACT

Nearly 23,000 kids throughout Ventura County attend a Boys & Girls Club. Working parents choose the Clubs because they're safe, nurturing and provide cost-effective care for their kids. Club members choose engaging, enriching activities that improve grades and build meaningful relationships with peers and adults.

A recent study found that being involved with a Boys & Girls Club teaches kids about positive choices and creates an incredible economic ripple effect for the

community. The study\* was authored by Dr. Jamshid Damooei, co-director of the Center for Leadership and Values at California Lutheran University and chair of the department of economics, finance and accounting, and Alidad Damooei, vice president of Damooei Global Research. For the full report, visit one of the Ventura County Boys & Girls Clubs' websites.

## CLUTCHING A DIPLOMA INSTEAD OF A BEER

Education is a top priority at the Clubs. They support students academically and with programs that combat negative influences that derail students from graduating high school.

70% of Ventura County youth pass the high school exit exam.

97% of Club members pass the high school exit exam.

Based on data relating educational attainment and average annual earnings, Club kids' combined earnings per year will be \$106,586 more each year and \$3,045,306 more over their lifetime, compared to those who do not graduate from high school.

# BE GREAT



## OPENING A PAYCHECK INSTEAD OF A FINAL NOTICE

The Boys & Girls Clubs in Ventura County not only provide outstanding programs for youth, they provide quality, safe child care so parents can work.

97% of parents agree their kids are safe at the Club.

38% of parents credit the Club for helping them focus at work, knowing they have safe child care.

Parents who reported they were able to maintain their jobs because their children attend the Clubs bring an additional \$144,740,064 in earnings per year to their families.

## HOLDING A BASKETBALL INSTEAD OF A BABY

Through self-esteem and health classes, Club girls learn how to say no to teen pregnancy and yes to positive activities that build self-confidence.

3% of teen girls in Ventura County give birth.  
0% of Club members give birth.

That saves \$308,448 in childbirth expenses and a lifetime cost of \$12,788,307.

## STEALING HOME BASE INSTEAD OF A BICYCLE

The Clubs are open during the peak juvenile crime hours of 3-7 p.m., giving kids the chance to choose healthy activities over crime.

9.1% of youth in Ventura County are arrested.

4.7% of youth at the Boys & Girls Clubs are arrested.

That saves \$21,384,000 in juvenile justice system costs each year.

## GRABBING AN APPLE INSTEAD OF A CANDY BAR

With so many programs promoting physical activity, 6,542 kids lost weight this past year at the Boys & Girls Clubs in Ventura County.

64% of Club parents agree their children now make better food and drink choices.

83% of Club parents say their child is more interested in physical exercise.

A sustained 10% body mass index reduction lowers the lifetime medical costs by \$2,300 to \$5,300 for a man; \$2,200 to \$5,200 for a woman. (Age and initial BMI affect the range.) "Children treated for obesity are roughly three times more expensive for the health care system than children of normal weight," according to the William J. Clinton Foundation.



## THE BOYS & GIRLS CLUBS IN VENTURA COUNTY

The Boys & Girls Clubs in Ventura County work to inspire and enable all youth in the county to realize their full potential as productive, responsible and caring citizens. In Ventura County, seven Boys & Girls Clubs organizations operate a total of 46 sites, serving nearly 23,000 youth. Program areas offered to youth include character and leadership development, education and career development, health and life skills, the arts, technology, and sports, fitness and recreation.

The Clubs help develop youth into caring adults, which saves significant taxpayer dollars in the short- and long-term. In response, many community members choose to support the Clubs' efforts through financial contributions, a key source of revenue for the Clubs.

“At first glance, the Clubs can be praised for the social benefits that they create in the region. By digging deeper, it becomes readily apparent that the Clubs create tremendous economic value in the community.”

--Jamshid Damooei, PhD

\*The Boys and Girls Clubs in Ventura County: Serving the Economic Interests of the Region while Providing a Positive Place for Kids, 2010